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**FOR IMMEDIATE RELEASE:**

## **Pouring Puddles of Poetry**

Chicago (Feb. 17, 2009) – Kidorable, a leading wholesaler of children’s apparel and accessories, have come up with a wonderful way to connect children to poetry. They want people to come and listen to poetry on Saturday, April 25th between 1 and 3pm. Kidorable prides itself on creating products that capture a child’s imagination, so they thought why not also inspire their imagination with poetry. They want to reinforce the idea that there is fun to be had with WORDS!~

The company employs an active poetess, Ruby Graham. Since April is “National Poetry Month,” Kidorable encouraged her to incorporate her craft into the workplace. Kidorable will be showcasing the talents not only of their own poets, but also the talent of the poetic family, 3BM, of which Ruby Graham is a member. The theme for the event will be “Pouring Puddles of Poetry.”



The event is open to anyone who has small children, knows small children, acts like small children, or is a small child. Children are encouraged to write or share a poem about rain or any feeling emotion or thought they may want to project. Want a prize? Write the BEST poem you can – and come share. As an added benefit, a local retailer, Kidsrainwear, will be offering a discount coupon to be used on any order placed at their site.

### **About Kidorable**

Kidorable transforms everyday, functional kids’ apparel and accessories into objects that excite children’s imaginations and enrich their lives at play. Kidorable is distinguished by their high quality, unique collections – from frogs to fairies, dinosaurs to dolphins, and ladybugs to lotus flowers – sold at apparel, shoe and gift retailers across the globe.

Kidorable is headquartered in suburban Chicago, with distribution across the country and around the world. Consumers interested in Kidorable products may purchase them at [www.kidsrainwear.com](http://www.kidsrainwear.com), [www.yellow-turtle.com](http://www.yellow-turtle.com), and [www.tootsiesstriderite.com](http://www.tootsiesstriderite.com). Parties interested in becoming a Kidorable retailer or distributor may learn more at [www.Kidorable.com](http://www.Kidorable.com).